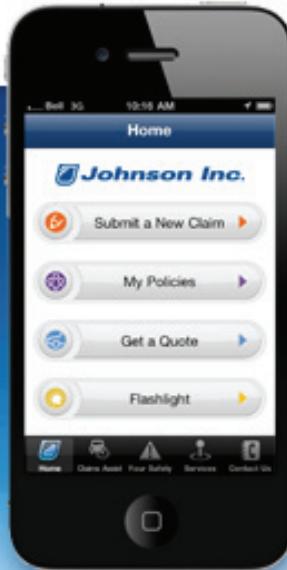




Johnson Inc. Launches New Mobile App

Johnson Inc. is pleased to launch a new mobile app for the Apple iPhone. This new app offers you, our valued customer added convenience and easy access to a variety of home and auto safety information.



The new Johnson mobile app provides customers with the following:

- One-touch dialling
- Accident assist
- Customers can capture real-time photos at the time of the accident or loss
- Safety tips and FAQs
- Emergency flashlight
- The GPS-enabled services locator

For more information or to download the Johnson mobile app,
visit: www.johnson.ca/iphone.

Home and Auto Insurance available through Johnson Inc., a licensed intermediary. Home and auto policies are primarily underwritten by Unifund Assurance Company ("Unifund"). Johnson Inc. and Unifund share common ownership. Only home insurance is available in BC, MB, and SK. An alternate plan is available in QC. Certain conditions may apply. This communication is intended only for the person or entity to which it is addressed and may contain information that is confidential, privileged, or exempt from disclosure under applicable law. If the reader of this communication is not the intended recipient, you are hereby notified that any copying, dissemination, distribution, forwarding, reading or any other action taken with respect to this communication is not intended to waive privilege or the confidentiality of the communication. LRP.04.11